

SAN DIEGO PRESS CLUB

36th ANNUAL EXCELLENCE IN JOURNALISM AWARDS

October 20, 2009

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DAILY NEWSPAPERS AND WEBSITES - Breaking News

- 1 Elizabeth Malloy "University City Jet Crash Kills 3" The San Diego Daily Transcript *Judge comment: Well rounded, detail-filled account of breaking story. Good enterprise in choice of interview subjects.*
- 2 Gayle Early "Ecumenical Gathering of Friendship Park Disrupted by Taunting" EastCountyMagazine.org *Judge comment: Chilling account of a tragic human story. What a shame - all this ugliness in a place called Friendship Park.*
- 3 Helen Chang "Iran's Violent Crackdown Spurs San Diego Protesters" SDNN.com *Judge comment: Well-done - particularly fascinating was the critical role social media played in the uprising, the crackdown and getting the word out to the world.*

DAILY NEWSPAPERS AND WEBSITES -General News

- 1 E.A. Barrera "A Firestorm of Controversy" EastCountyMagazine.org *Judge comment: Clear explanation of a complex issue and a strong call to action.*
- 2 Gayle Early "Hungry in East County" EastCountyMagazine.org *Judge comment: Excellent first person reporting, well resourced and comprehensive. Excellent list of resources.*
- 3 Ernie Barrera "Battle Looms Over Don't Ask, Don't Tell Repeal" SDNN.com

DAILY NEWSPAPERS AND WEBSITES -Investigative Reporting

- 1 Brooke Williams, Danielle Cervantes "Tons of Questions" The San Diego Union-Tribune *Judge comment: What a tangled up mess! No-bid contracts, contractor fraud, shoddy work, fictitious billing - and once again it is the taxpayer who pays. This story had better have a good ending.*
- 2 Kelly Bennett, Will Carless "A Staggering Swindle" voiceofsandiego.org
- 3 Miriam Raftery "Water Board Stirs Flood of Controversy" EastCountyMagazine.org

DAILY NEWSPAPERS AND WEBSITES -Series

- 1 Eleanor Yang Su, Agustín Armendariz, Emmet Pierce, Lori Weisberg "Heyday to Mayday" The San Diego Union-Tribune *Judge comment: Deeply, widely sourced story offers a compelling examination of the impact the mortgage crisis is having on residents at every economic level.*
- 2 Gayle Early "Don Quixote Fights Windmills & So Do the Folks in Boulevard" EastCountyMagazine.org
- 3 Erin Bridges "10th Avenue Marine Terminal" The San Diego Daily Transcript

DAILY NEWSPAPERS AND WEBSITES -Business & Financial

- 1 Helen Chang "Northrup Grumman" SDNN.com *Judge comment: By focusing on its core industry, Northrup Grumman serves as a model for other businesses. These stories explore the history, present and future of the company, delivering hundreds of facts, not to mention many government acronyms, in an extremely readable way.*
- 2 Pat Broderick "In San Diego, Action Sports Lawyers Offer Valuable Advice to New Ventures" LA Daily Journal, SD Bureau
- 3 Emmet Pierce "Rocky Recovery" The San Diego Union-Tribune

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DAILY NEWSPAPERS AND WEBSITES -Column

- 1 Arthur Salm "Advice for the U-T's New Owners, Tapped Out, Legalize Marijuana" SDNN.com *Judge comment: Entertaining, engaging, sobering - I'm glad he's online as I intend to keep reading!*
- 2 Jamie Reno "The Reno Report" EastCountyMagazine.org
- 3 Lee "Hacksaw" Hamilton "Lucky Learned Life's Hard Lessons, Mickelson's Presence" SDNN.com

DAILY NEWSPAPERS AND WEBSITES - Architecture and Design

- 1 Roger Showley "A Green Slate" The San Diego Union-Tribune *Judge comment: The quality of the writing, depth of the research and the writer's obvious expertise makes this the choice for number one. Finally a story about something in government going right!*
- 2 Monica Unhold "Homebuilders Release New Standards to Gauge Energy Efficiency" The San Diego Daily Transcript
- 3 Jenna Long "SD Architecture Front and Center at MCASD" The San Diego Daily Transcript

NEWSPAPERS AND WEBSITES - Arts & Entertainment Reporting

- 1 Valerie Scher "San Diego's State of the Arts" SDNN.com *Judge comment: A comprehensive, realistic and eventually optimistic survey of classical music organizations.*
- 2 Kris Eitland "Trolley Dances 2008" SanDiego.com
- 3 Pat Broderick "In the Long Run, San Diego Lawyer Decides to Face the Music" LA Daily Journal, SD Bureau

DAILY NEWSPAPERS AND WEBSITES - Criminal Justice

- 1 Sue Russell "Arson Convictions: Fire Investigators Feel the Heat" Miller-Mccune.com *Judge comment: We loved this in-depth look at today's fire science and the effect on the legal system. Good use of technical terms and statistics.*
- 2 Lori Weisberg "Home Burglary" The San Diego Union-Tribune
- 3 Ray Huard "Woman Used Heiress Tale to Steal from Husband's Kin" The San Diego Union-Tribune

DAILY NEWSPAPERS AND WEBSITES - Education

- 1 Marsha Sutton "Chartering a Brave Course" SDNN.com *Judge comment: An interesting and well-told article that delivered good background facts.*
- 2 Carlos Rico "High School Offers Same Subjects, But With a Construction Twist" The San Diego Daily Transcript
- 3 Chris Moran "47 Plus Years at the Head of the Class" The San Diego Union-Tribune

DAILY NEWSPAPERS AND WEBSITES - Essay/Commentary/Opinion

- 1 Roger Showley "What About Our Space?" The San Diego Union-Tribune
- 2 Miriam Raftery "Proposal for President-Elect Barack Obama" EastCountyMagazine.org
- 3 Leon Thomkins "Market to Market Housing and Cows" SanDiego.com

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DAILY NEWSPAPERS AND WEBSITES - Feature

- 1 Jen Lebron Kuhney "Poway Machine Shop Thrives on Fostering Creativity" The San Diego Daily Transcript *Judge comment: This story made me feel as if I knew and really liked these business owners who are on their own path to success as they see it.*
- 2 Pat Launer "Screen Legend Eva Maria Saint Slated for Poway" SDNN.com *Judge comment: A delightful and warm glimpse into the life of this celebrated actor.*
- 2 Erin Bridges "Technology Prepares Marines for Battle" The San Diego Daily Transcript *Judge comment: This "you are there" approach to the open was very effective, even chilling, and as the story unfolded, the entire program was well explained.*
- 3 Craig TenBroeck "Friends Turn Foes in Suit over 'Love Dolls'" North County Times *Judge comment: This story had the potential to be very funny but the author played it straight as there are lessons here for all business owners.*

DAILY NEWSPAPERS AND WEBSITES - Food

- 1 Maria Hunt "George Munger: San Diego's First Foodie" SDNN.com *Judge comment: Warm recount of a pioneering foodie. His life is well-told here reflected in interviews with his wife, famous chefs and friends. And recipes - thanks!*
- 2 Dina Eliash Robinson "Slaughterhouse Blues" www.FreeRangeClub.com *Judge comment: Extremely detailed and researched story on the sad and scary state of beef production today.*
- 3 Caron Golden "Jam Sessions" The San Diego Union-Tribune

DAILY NEWSPAPERS AND WEBSITES - Gardening

- 1 Roger Showley "The Joy of Trees" The San Diego Union-Tribune *Judge comment: From the title to the last sentence, this story was a delight to read. Enlisting the aid of such tree "experts" as Dr Seuss and Warren Buffett, Showley makes a strong case for the benefits of trees in a community.*
- 2 Emmet Pierce "Fake Grass a Hot Issue" The San Diego Union-Tribune *Judge comment: This is an issue that demanded good explanatory writing and we got it. Solid, in-depth account.*
- 3 Ruth Marvin Webster "The Root of the Problem" North County Times *Judge comment: Oh those pesky unintended consequences! An interesting look at a difficult issue, offering information as well as solutions.*

DAILY NEWSPAPERS AND WEBSITES - Health & Medicine

- 1 Ray Huard "Revolving Door Health Systems" The San Diego Union-Tribune *Judge comment: What a tragic story - well told with just the right amount of details to make the case that this woman had done everything she could but the system absolutely failed her and her family.*
- 2 Ruth Marvin Webster "Hoping for a Cure" North County Times *Judge comment: Engaging account that immediately draws you into the issue and into the life of the subject of the story.*
- 3 Emmet Pierce "The Inner Experience" The San Diego Union-Tribune *Judge comment: I got calmer just reading this story! Nice job describing the various sanctuaries and connecting the benefits.*

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DAILY NEWSPAPERS AND WEBSITES - History

- 1 Roger Showley "A Voice From the Past" The San Diego Union-Tribune *Judge comment: Every city must have had someone like Davidson, and this story points out that sometimes it's necessary to examine the past in planning for the future.*
- 2 Don Kohlbauer "Meet Charles Hatfield: The Rainmaker of San Diego" SDNN.com
- 3 Doug Curlee "San Diego's Water Problem Not New" SDNN.com

DAILY NEWSPAPERS AND WEBSITES - Humor

- 1 Irv Erdos "The Merit and Magnitude of Mediocrity" North County Times
- 2 Irv Erdos "Uncle Mikles Has a Vay Vith Vords" North County Times

DAILY NEWSPAPERS AND WEBSITES - Multicultural

- 1 Pat Broderick "Making 'Alliances' to Get Minorities and Women on Matters" LA Daily Journal, SD Bureau
- 2 Miriam Raftery "Bird Singers and Basketweavers Celebrate Opening of Native American Museum in Warner Springs" EastCountyMagazine.org

DAILY NEWSPAPERS AND WEBSITES - Political/Government

- 1 Miriam Raftery "Battle of the Watchdogs" EastCountyMagazine.org *Judge comment: This story is like a great political debate. Solid reporting on the contrasting candidates.*
- 2 Miriam Raftery "Solar Farm Reaps Controversy" EastCountyMagazine.org *Judge comment: Comprehensive wrap-up of the facts surrounding a controversial subject.*
- 3 Erin Bridges "Navy Official: CANES Program Must be 'Secure, Affordable'" The San Diego Daily Transcript

DAILY NEWSPAPERS AND WEBSITES - Public Service/Consumer

- 1 David Hasemyer "Colorado River May Face Fight of Its Life" The San Diego Union-Tribune *Judge comment: We did go to ProPublica to read the rest of this story. Everyone who depends on the Colorado should also. This is a critical issue and a fantastic job telling it.*
- 2 Miriam Raftery "Early Voting Lines" EastCountyMagazine.org *Judge comment: Clearly, this is an issue that needs to be solved and this story makes a compelling, fact-based argument.*
- 3 Miriam Raftery "Where's the Pork? No Money for Fire Stations or Fire Prevention in San Diego's Proposed Stimulus Projects" EastCountyMagazine.org *Judge comment: Love the headline - and the story delivered what it promised. As the author says, sometimes you need a little "muckraking."*

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DAILY NEWSPAPERS AND WEBSITES - Profile

- 1 Roger Showley "Texts' Message" The San Diego Union-Tribune
- 2 Jeffrey Terich "Old Globe CEO Keeps a Strong Focus on Art" The San Diego Daily Transcript
- 2 Lori Weisberg "If He Can Make It There..." The San Diego Union-Tribune
- 3 Jen Lebron Kuhney "IMS Celebrates 60 Years of Customer Service" The San Diego Daily Transcript

DAILY NEWSPAPERS AND WEBSITES - Science/Technology

- 1 Margaret King "Think, Drink, Think Again" The San Diego Union-Tribune *Judge comment: Perfect blend of scientific explanation and first-person accounts gave this story the impact it needed.*
- 2 Jamie Reno "Is Healthy Air Bad?" Newsweek.com
- 3 Jen Lebron Kuhney "Vista Motor Company Rolling Out Car of the Future" The San Diego Daily Transcript

DAILY NEWSPAPERS AND WEBSITES - Sports

- 1 Eric Yates "Sorting out the Chargers Stadium Search" SDNN.com
- 2 Jamie Reno "Juice for Today's Athlete" Newsweek.com
- 3 Jason Owens "SDHS's Jeremy Tyler Shines Bright" SDNN.com

DAILY NEWSPAPERS AND WEBSITES - Travel

- 1 David Elliott "Quick Escape: Avalon is Catalina's Port of Paradise" SDNN.com *Judge comment: Lively and so full of fun details. Did what every good travel story should - made me want to go there!*
- 2 Miriam Raftery "Lost Highways of East County: Traveling Old Hwy 80 is a Trip Down Memory Lane" EastCountyMagazine.org *Judge comment: A loving, even romantic account of a trip through the region's past.*
- 3 Carl Larsen "A Rich Experience" The San Diego Union-Tribune *Judge comment: A little history, lots of facts and altogether an awesome look at an awesome place.*

DAILY NEWSPAPERS AND WEBSITES - Real Estate

- 1 Emmet Pierce "Blight-prevention Law is National Model" The San Diego Union-Tribune *Judge comment: Excellent job of examining the issue, with a lead that drew the reader immediately into the story.*
- 2 Lori Weisberg "Postponed Repair Work Catching Up with Condos" The San Diego Union-Tribune *Judge comment: This important story is a good wake-up call for condo owners.*
- 3 Lori Weisberg "Running on Empty" The San Diego Union-Tribune *Judge comment: A fascinating look at a seemingly good idea caught in a combination of the real estate meltdown and the economy.*

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DAILY NEWSPAPERS AND WEBSITES - Reviews - Food/Restaurants

- 1 Kevin Leap, Steve Persitza "2009 San Diego County Fair" SanDiego.com *Judge comment: Fun and greasy read! I think I gained five pounds just reading this entertaining review.*
- 2 Ron Donoho "Health Food on Film, On the Plate" SanDiego.com
- 3 Frank Thaheld "Nunu's Cocktail Lounge" SanDiego.com

DAILY NEWSPAPERS AND WEBSITES - Reviews - Performing Arts

- 1 David Gregson "San Diego Opera Presents 'Don Quixote'" SanDiego.com *Judge comment: Thank you for "eyes full of tears and a heart that feels a little floppy." This lively, loving review is a sure winner.*
- 2 Chris Nixon "Three Independence Jam Questions Get Answered" SDNN.com *Judge comment: This story made the music festival come alive for the reader. Interesting device of making the seeming downsides the assets.*
- 3 Ken Herman "Christopher Taylor Plays Messiaen in La Jolla" SanDiego.com *Judge comment: Literate and erudite review of what was evidently a magical musical evening.*

DAILY NEWSPAPERS AND WEBSITES - Reviews - Theater

- 1 Welton Jones "The Dresser at North Coast Repertory Theatre" SanDiego.com *Judge comment: A lovely play, lovingly reviewed in a way that delivers a lot of back story while making you want to see the play. Well done.*
- 2 Pat Launer "The Little Dog Laughed" SDNN.com *Judge comment: Simply terrific and very funny review - written to MAKE you want to see this play. I do!*
- 2 Jenna Long "Out With the Old: So Cal Politics Heat Up in Rep's New Drama" The San Diego Daily Transcript *Judge comment: Well-textured and nuanced description of a complicated production.*
- 3 Don Braunagel "Killer Joe at Compass Theatre" SanDiego.com *Judge comment: Oh - this is a terribly play. Or a marvelous theatrical experience. I can't decide which but a completely enjoyable review.*

DAILY NEWSPAPERS AND WEBSITES - Reviews

- 1 Kraig Cavanaugh "Masters of Mid-Century California" SanDiego.com *Judge comment: Elegant, review - the author's understanding and appreciation of the subject is evident.*
- 2 Jamie Reno "Metabolife Founder Tells His Side of Story" Turbula.net *Judge comment: The author brings the humanity of a deeply flawed individual to light in this fascinating review.*
- 3 Kris Eitland "Trolley Dances 2008" SanDiego.com *Judge comment: I can't decide what "Trolley Dances" must be but it all sounds like a lot of fun and Eitland writes about dance like an insider.*

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WILDCARD CATEGORY: Regional Economic Budget Crisis

- 1 Elizabeth Malloy “Advertising Landscape Shifts as Major Daily Newspapers Decline” The San Diego Daily Transcript *Judge comment: Well-researched and accessibly written account of the sea change in the publishing/advertising relationship, both locally and nationwide.*
- 2 Miriam Raftery “How Prepared is East County for the Next Wildfire? Budget Cuts Burn Some Local Agencies” EastCountyMagazine.org *Judge comment: Disturbing tale of a community left vulnerable in the wake of the worsening economy.*
- 3 Rebecca Go “Plan to Halt Foreclosures to Only Skim San Diego” The San Diego Daily Transcript *Judge comment: Nice job on research and resources. Good explanation of why and how the fact that San Diego is a unique real estate market is a drawback when it comes to mortgage relief programs.*

NON-DAILY NEWSPAPERS-Breaking News

- 1 Eleazar López, Tania Navarro “Causa Polemica Alambrada” Diario San Diego

NON-DAILY NEWSPAPERS-General News

- 1 Ann Jarmusch “Growing Pains” San Diego Uptown News *Judge comment: Well researched and structured story of church vs state and neighbors. Even handed in its approach.*
- 2 Charles Shaw “A Sign of the Times” San Diego Uptown News
- 3 Eleazar López “Destruye Secuestro Familia” Diario San Diego

NON-DAILY NEWSPAPERS-Investigative Reporting

- 1 Jon Campbell “Costly Repair Kicked to Curb” The Star News
- 2 Samantha Carr “Security Breach Uncovered” Valley Roadrunner

NON-DAILY NEWSPAPERS-Series

- 1 Julie Gallant “Doug Barnhart a Fearless Leader” San Diego Business Journal *Judge comment: A very solid selection of stories on a topic of extreme importance these days. Clean writing, solid reporting that shows deep understanding of business community.*
- 2 Julie Gallant “Piracy Shields Raised in Defense of Sports Inventions” San Diego Business Journal *Judge comment: A very interesting topic complete with solid writing and reporting and a very well-written profile of Harvey Levine. Historical sidebar was entertaining touch.*
- 2 Eleazar López “Crisis en Familias” Diario San Diego *Judge comment: Moving and insightful reporting on the impact the US financial crisis is having on families.*
- 3 Maryann Castronovo “Raising Mommy” Culver City News *Judge comment: A poignant, humorous, candid and inspiringly optimistic account of a struggle against cancer. It's brave, compelling journalism.*

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NON-DAILY NEWSPAPERS-Business & Financial

- 1 Brad Graves “Casino Staffing Challenges Run High When Economy's Chips are Down” San Diego Business Journal *Judge comment: In a year of recession-related stories centered around bank failures and foreclosures, this was an interesting analysis of an industry that oftentimes is overlooked. Well sourced and written to show the recession is hitting all industries.*
- 2 Heather Chambers “Cutting Costs” San Diego Business Journal
- 3 Mike Allen “Boom to Bust” San Diego Business Journal

NON-DAILY NEWSPAPERS-Column

- 1 Scott Hopkins “Scott Hopkins: Earshot” Chula Vista Star-News *Judge comment: Crisp, well written columns that have the 'everyman' feel. Topical, thought-provoking with occasional pathos or humor. We'd read him every day.*
- 2 Iliana Berezovsky, Becky Krinsky “Recetas Para La Vida” Diario San Diego *Judge comment: Humorous and thoughtful column with down to earth advice on living a fulfilling life.*
- 2 Marsha Sutton “Education Matters” Carmel Valley News *Judge comment: If you want to know what is going on with education, these columns provide detailed accounts on everything from programs to test scores, teacher pay and more. Must reading for those who care about public education.*
- 3 Maryann Castronovo “Maryann Castronovo: Opinion” SDNN.com *Judge comment: Clever, down to earth and fun to read. We identified with a number of her 'observations.'*

NON-DAILY NEWSPAPERS- Architecture and Design

- 1 Ned Randolph “Engineering Firm Designs Olympic-Class BMX Trak” San Diego Business Journal

NON-DAILY NEWSPAPERS- Arts & Entertainment Reporting

- 1 Denis Grasska “New in Town' Actress Talks Faith and Film with 'The Southern Cross'” The Southern Cross *Judge comment: Clear writing makes this story easy to read and understand. Writer does a wonderful job capturing the energy and personality of the profile subject. Just the right amount of background sprinkled throughout the story to help tell the story.*
- 2 Denis Grasska “Fireproof Producer Sees Filmmaking as Ministry, Not Business” The Southern Cross
- 3 Connie Lewis “Seeking Profitability, Ultra Star Cinemas Invest in Latest Technology” San Diego Business Journal

NON-DAILY NEWSPAPERS- Criminal Justice

- 1 Connie George “Embezzling Brings Jail Time for Former Fire Executive” Borrego Sun *Judge comment: A sad story from every angle told with respect. Good lead, excellent writing on a difficult story.*

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NON-DAILY NEWSPAPERS- Education

- 1 Marsha Sutton "San Dieguito Union High School District Prepares for Major Shift in Funding Status" Carmel Valley News *Judge comment: Writer offers a clear, unambiguous explanation of the muddy issue of California school funding. Good Job!*
- 2 Scott Hopkins "Kid Nation Answers the Challenge" Chula Vista Star-News *Judge comment: What could be a routine school program story, told with engrossing detail.*
- 3 Marsha Sutton "\$2.3 Million Error in Report reduces cost of Del Mar's Class Size Reduction Program" Carmel Valley News *Judge comment: The math gave me a headache but her stick-to-it-ness paid off. She was right!*

NON-DAILY NEWSPAPERS- Essay/Commentary/Opinion

- 1 Scott Hopkins "Looking for Heroes? They're Around You." Chula Vista Star-News *Judge comment: A timely look at our culture and how we do, and should, define heroism.*
- 2 Maryann Castronovo "Standards Change, Mothers Don't" Culver City News *Judge comment: My, how times have indeed changed. This piece illustrated how community standards have shifted and how our sense of community has also changed.*
- 3 Hal D Steward "Remember Them on November 11" Mineral Wells Index *Judge comment: An informative historical perspective.*

NON-DAILY NEWSPAPERS- Feature

- 1 Joe Tash "For More Than a Decade, Gus Ramos May Have Been the Best-known and Most Beloved Supermarket Bagger in North County" Carmel Valley News *Judge comment: Poignant, well-told story every reader can relate to.*
- 2 Denis Grasska "Life-size Crucifix Finds Home at Ascension Parish" The Southern Cross
- 3 Cynthia Robertson "Friendly Grounds Coffeehouse: A Gathering Place for the Community" The East County Californian

NON-DAILY NEWSPAPERS- Food

- 1 Candice Woo "Thai Like You've Never Tasted" San Diego City Beat
- 2 Ron James "A Rose is Not Always a Rose" San Diego Uptown News

NON-DAILY NEWSPAPERS- Gardening

- 1 Frank LaRosa "La Rosa's Garden" Carmel Valley News

NON-DAILY NEWSPAPERS- Health & Medicine

- 1 Maryann Castronovo "My Year with Breast Cancer" SDNN.com *Judge comment: An intense look back at a roller coaster - told with intimacy and frankness.*
- 2 Heather Chambers "Have Plane, Will Travel for Lower Cost Healthcare" San Diego Business Journal *Judge comment: Puts the Mystery and unknowns of medical tourism under spotlight.*
- 3 Heather Chambers "Orphans of the Drug Industry: Biotechs Look to Foundations to Support Rare Disease Research" San Diego Business Journal *Judge comment: Sheds light on why rare diseases get little attention, using a great human story to tell the story.*

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NON-DAILY NEWSPAPERS - Humor

- 1 Maryann Castronovo "It's Swimsuit Season and I'm Not Laughing" SDNN.com
- 2 Scott Hopkins "Forbes Magazine, In a Yawner, Gets a Vote on This Most Boring List" Chula Vista Star-News

NON-DAILY NEWSPAPERS- Multicultural

- 1 Scott Hopkins "Easter Egg Ecstasy South of the Border" Chula Vista Star-News *Judge comment: Brilliant descriptive language brought this touching story to life.*
- 2 Scott Hopkins "Kid Nation Answers the Challenge" Chula Vista Star-News

NON-DAILY NEWSPAPERS- Political/Government

- 1 Scott Hopkins "Chula Vista: A Tale of Two Cities?" Chula Vista Star-News
- 2 Connie George "Revised Regional Fire Agency, Tax Proposal Advance to Nov 4 Ballot" Borrego Sun
- 3 Scott Hopkins "West Side Story: How the Grinch Stole the Fourth of July" Chula Vista Star-News

NON-DAILY NEWSPAPERS- Public Service/Consumer Advocacy

- 1 Rick Griffin "Buyer Beware for Blog Ads, Warns BBB" Peninsula Beacon *Judge comment: Well organized and researched story delivers invaluable advice.*
- 2 Rick Griffin "Scammer Creating an Epidemic of Swine Flu E-mails" East County Herald
- 3 Rick Griffin "Beware of Scams" East County Gazette

NON-DAILY NEWSPAPERS- Profile

- 1 Arthur Lightbourn "Israeli Hairstylist who Inspired Adam Sandler Movie Continues Working on his American Dream in RSF and Solana Beach" Rancho Santa Fe Review *Judge comment: The author's style is engaging and personable. I really enjoyed reading more about Nezi Arbib's interesting life.*
- 2 Arthur Lightbourn "RSF Entrepreneur, Family and Friends Launch Eco-friendly Company" Rancho Santa Fe Review *Judge comment: Inspiring story that shows how giving back a little can help so many and in different countries.*
- 3 Connie George "Fire Captains Review Decades Helping Borregans in Need" Borrego Sun *Judge comment: Loved this story! Great job in profiling these men who have influenced so many.*

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NON-DAILY NEWSPAPERS- Science/Technology

- 1 Ned Randolph "Tech Companies Hunkering Down by Pairing Up" San Diego Business Journal *Judge comment: An interesting, captivating, informative and analytic look at how the area's tech companies are fighting the recession while going about business as normally as possible. Shows relevance beyond science and technology.*
- 2 Heather Chambers "Cutting Edge Nanotech Devices Could Fight Disease from Inside the Body" San Diego Business Journal
- 3 Connie George "Emergency Communications May Depend on Ham Radio Operators" Borrego Sun

NON-DAILY NEWSPAPERS- Sports

- 1 Joe Tash "Sharks Soccer Club Coach, Team Departures Reflect Philosophical Differences" Carmel Valley News *Judge comment: A very thoroughly researched piece, especially in contextual history and interviews. I am impressed at how each source's credentials were highlighted concisely, giving thorough, top-shelf treatment to an issue of utmost importance to the clubs involved.*
- 2 Connie Lewis "Del Mar's Retooled Track Surface Could Improve Running Times" San Diego Business Journal *Judge comment: Framing the new surface and its safety features within the larger issue of performance/healing enhancing steroids was smoothly executed. Tight writing, thorough interviews made for a brisk educational and entertaining read for horse race lovers and casuals.*
- 3 Phillip Brents "Holy Head Gear!" The Star News *Judge comment: Very vivid opening anecdote - grabbed my attention and proved a refreshing top to what could have been a dry game story appearing days after the fact. It is for artful reporting like this that I would turn to in a weekly over a daily recap.*

NON-DAILY NEWSPAPERS- Travel

- 1 Connie Lewis "Air Travelers Irked" San Diego Business Journal *Judge comment: Timely with a strong lead and first-hand account. Nice use of Lindbergh Field's continuing the trend in customer satisfaction*
- 2 Connie Lewis "Management Dispute Plays out at Carlsbad Hotel, In Court" San Diego Business Journal *Judge comment: Strong lead. Concise explanation of the situation and both parties involved.*
- 3 Scott Hopkins "Worried About Vacation Costs? Try a Carnival Cruise to Cabo San Lucas" Chula Vista Star-News *Judge comment: Good first-hand account, good description of the cruising experience. Comprehensive review.*

NON-DAILY NEWSPAPERS- Real Estate

- 1 Ned Randolph "Bailout Won't Fix Housing Crisis" San Diego Business Journal *Judge comment: Concise and clear examination of a complex and multi-faceted issue.*
- 2 Connie Lewis "Deep Discount Stores Movin' on Up to Replace Failed Retailers" San Diego Business Journal

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NON-DAILY NEWSPAPERS- Reviews

- 1 Caron Golden "Sausage King Offers a Taste of the Old Country" San Diego Uptown News
Judge comment: This story flowed and covered the www&h. The details of the food and the establishment are worded in an inviting way! One can't help wanting to stand inside and savor the smells.
- 2 Scott Hopkins "Spielzeugland (Sugarland) Translates as an Academy Award Winner" Chula Vista Star-News
- 3 Nathalie Taylor "JJ Landers Irish Pub: Eat, Drink and Be Merry!" Fallbrook Village News

NON-DAILY NEWSPAPERS- Front Page Design

- 1 Veronica Leyva Castañeda "Contundente!" Diario San Diego
- 2 Kelley Carlson "Life on the Rocks" La Jolla Light
- 2 Christopher Coburn "History Lands at Gillespie" The East County Californian
- 3 Ken Pagano "June 19, 2009" San Diego Uptown News

NON-DAILY NEWSPAPERS- Feature Layout Design

- 1 Marta Klass "Real Estate, Construction, General Contractors" San Diego Business Journal
- 2 Kelley Carlson "20 Years of Beer" La Jolla Light
- 3 Marta Klass "Finance: Small Business Quarterly" San Diego Business Journal

NON-DAILY NEWSPAPERS - Headlines

- 1 Brad Sondak "Headline Compilation" San Diego Business Journal
- 2 Judy Winter Meier "Borrego Sun Headlines" Borrego Sun
- 3 Kelley Carlson "Headline Compilation" La Jolla Light

MAGAZINES-Series

- 1 S.D. Liddick "The Border Trilogy" San Diego Magazine *Judge comment: What an astonishing story - rivetingly told. We kept reading with dread and foreboding, but we kept reading. Excellent work.*
- 2 Gayle Early "Don Quixote Fights Windmills & So Do the Folks in Boulevard" EastCountyMagazine.org *Judge comment: With a cast of hundreds, sources from all over the country and an issue that can't go away, Early did an excellent job of covering all sides.*
- 3 Joan Van Tassel "The Obama Campaign: Politics 4.0" Winning Campaigns *Judge comment: This in-depth examination of the on-line strategies used by the Obama campaign could serve as a handbook for aspiring candidates for any office. Or for any marketer for that matter.*

MAGAZINES- Business & Financial

- 1 Rebecca Chappell "Cracking the Nest Egg: Expenses to Consider Late in Life" Luxveria *Judge comment: Well-written story and good quotes – very informative and enlightening, whatever your age.*
- 2 Claire Yezbak Fadden "Passing the Buck: Check out these commonly overlooked tax deductions and credits" Southern California Life after 50 Magazine

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MAGAZINES-Column

- 1 Claire Yezbak Fadden "Mom's World: Project Help, That's a Twist, 1000 Things to Teach" San Diego Family Magazine *Judge comment: Columns allow readers the opportunity to see how one mother nurtures lovingly her three sons whole at the same time learning much from them.*
- 2 Elizabeth Hansen "Destinations: Searching for Roots in Senevechia, Glamping in the High Sierras, Ten Perfect Days in South Africa" Ranch & Coast Magazine *Judge comment: This entry could serve nicely as a model for travel writing. The author takes readers on trips that can make them want to pack up and go!*
- 3 Sandie Lampe "Pet Project" San Diego Home/Garden Lifestyles Magazine *Judge comment: Informative and entertaining looks into how to care for dogs and how dogs can take care of people.*

MAGAZINES- Architecture and Design

- 1 Wayne Carlson, Phyllis Van Doren, Tom Shess, Dirk Sutro, Neal Matthews, Leah Olman, Arthur Olman, Leslie Cohen, "2009 Stars of San Diego" San Diego Home/Garden Lifestyles Magazine *Judge comment: A huge, no gargantuan, project that must have taken all year to produce but the final product appears effortless, graceful and fully accomplished. Stunning photography, engaging stories and appealing layout make this special feature a clear winner.*
- 2 Eva Ditler "Gathering Place" San Diego Home/Garden Lifestyles Magazine
- 2 Tom Shess "Above the Clouds" San Diego Home/Garden Lifestyles Magazine
- 3 Wayne Carlson "Wing House" San Diego Home/Garden Lifestyles Magazine
- 3 Rowena Kelley "Fresh Perspective" San Diego Magazine

MAGAZINES- Arts & Entertainment Reporting

- 1 Troy Johnson "Arts & Power 2008" Riviera Magazine San Diego *Judge comment: Breezy and fun language combined with powerful graphics and photos make one heck of a good overview of the arts in San Diego.*
- 2 Mark Sauer "A Walk With Art at Salk" San Diego Magazine
- 3 Jamie Reno "Taylor's Swift Rise" San Diego Magazine

MAGAZINES- Criminal Justice

- 1 Peter Wilkinson "Murder in Paradise?" San Diego Magazine *Judge comment: Grippingly told through great reporting and an almost minute by minute reconstruction of a horrible tale. We couldn't stop reading this awfully sad story.*

MAGAZINES- Education

- 1 Wendy Dimpfl "Mock Trial, Real Experience" San Diego Lawyer *Judge comment: Solid lead that, in two sentences, explained the program and made the reader want to keep reading.*
- 2 Claire Yezbak Fadden "Field Trips Can Benefit the Community Too" South Florida Parenting
- 3 Claire Yezbak Fadden "College the Second Time Around" Southern California Life after 50 Magazine:

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MAGAZINES- Essay/Commentary/Opinion

- 1 Claire Yezbak Fadden "Believing in Make-Believe" San Diego Family Magazine *Judge comment: A light-hearted and very funny reminder that the little things in life are sometimes the most important.*
- 2 Nicole Sours Larson "Saying Goodbye to a Beloved Friend" Arizona Boating and Watersports *Judge comment: Touching remembrance of the pleasures of boat ownership.*
- 3 Claire Yezbak Fadden "Lines of Communications" San Diego Family Magazine *Judge comment: Funny reflection on how communicating with teenagers has changed - and how it has stayed the same.*

MAGAZINES- Feature

- 1 Pat Launer "Survival of the Fittest" San Diego Jewish Journal *Judge comment: A fascinating story full of detail and distinct voices.*
- 2 Rebecca Chappell "Fashion February, Designing Minds, In the Spring of Things, Project Retail" San Diego Magazine
- 3 Kathryn Bechen Ink "Ecological: Make Your Big Day Big Time Green" San Diego Style Weddings Magazine

MAGAZINES- Food

- 1 Troy Johnson "To Live and Dine in San Diego" Riviera Magazine San Diego *Judge comment: This beautiful section should be re-printed and sold as the super insider's guide to everything tasty and cool in San Diego. Great job!*
- 2 Caron Golden "Working the Land" Edible San Diego
- 3 Caron Golden "Reaching the Heights" Edible San Diego
- 3 Candice Woo "In the Kitchen: Rising to meet the Day with Con Pane" Edible San Diego

MAGAZINES- Gardening

- 1 Wayne Carlson "First Garden" San Diego Home/Garden Lifestyles Magazine *Judge comment: The words and pictures describing the grounds of Casa Pacifica are akin to watching a lovely film.*
- 2 Lynne Blackman "A View From Every Room" San Diego Home/Garden Lifestyles Magazine *Judge comment: We liked that this story included information on the sources as well as the inspiration for this lovely space.*
- 3 Mary James "Taming the Slope" San Diego Home/Garden Lifestyles Magazine *Judge comment: Very informative and useful - great job of condensing a LOT of information into the story while keeping it readable and interesting.*

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MAGAZINES- Health & Medicine

- 1 Bob Rowland "Will We Live Forever?" San Diego Magazine *Judge comment: This is a fascinating look into a field of study that is opening up as a result of advances in technology. Deep research and wise choice of interview subjects made this story outstanding.*
- 2 Claire Yezbak Fadden "Take Your Own Time Out: 8 Reasons Why You Should Consider Meditation" Long Island Woman
- 3 Claire Yezbak Fadden "In Pursuit of a Cure" Georgia Family Magazine

MAGAZINES - Humor

- 1 Kathryn Bechen Ink "What's Your Wedding Hot Button?" San Diego Style Weddings Magazine
- 2 Elizabeth Hansen "What Women Want" Ranch & Coast Magazine
- 3 Claire Yezbak Fadden "The Most Wonderful Time of the Year" San Diego Family Magazine

MAGAZINES- Political/Government

- 1 Joan Van Tassel "The Obama Campaign: Politics 4.0" Winning Campaigns
- 2 Joseph Rocha "7th District Fight: Emerald vs. Boling" EastCountyMagazine.org

MAGAZINES- Profile

- 1 Collette Stefanko "Angels Among Us" Ranch & Coast Magazine *Judge comment: Giant human-interest story that tells the tale of a woman's remarkable struggle and her will to live. I couldn't stop reading it.*
- 2 Diana Saenger "Actor Transcends Stereotypes and Takes Hold of A Dream" Hispanic Outlook Magazine *Judge comment: Interesting, well-written profile about an actor's quest to overcome stereotypes. Profile was enhanced by lots of details and examples.*
- 3 Claire Yezbak Fadden "The E-mail That Changed Karen's Life" Woman's World *Judge comment: Well-written story about the major changes in a woman's life. A laughter yoga seminar...interesting concept that was fun to read.*

MAGAZINES- Science/Technology

- 1 Richard Dettbenner "Preparing for a Pandemic Flu Outbreak" San Diego Community College District *Judge comment: Useful and straightforward guide with plenty of scary statistics.*
- 2 Lynne Friedmann "History of Science/Technology Collection" National Association of Science Writers
- 3 Claire Yezbak Fadden "Annual Environmental Report Card" Southern California Life after 50 Magazine

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MAGAZINES- Travel

- 1 Elizabeth Hansen "Ten Perfect Days in South Africa" Ranch & Coast Magazine *Judge comment: What can we say? This writer took all three places in this category. Her stories place the readers in the location, capture the feel of the place and genuinely inspire you to go there.*
- 2 Elizabeth Hansen "Searching for Roots in Senevechia" Ranch & Coast Magazine
- 3 Elizabeth Hansen "New Year's Eve: Celebrate in Style" Ranch & Coast Magazine

MAGAZINES- Real Estate

- 1 Gillian Flynn "Fringe Benefits" Riviera Magazine San Diego
- 2 Ned Randolph "San Diego's Best Home Deals" San Diego Magazine

MAGAZINES- Reviews

- 1 Troy Johnson "Off the Hook" Riviera Magazine San Diego
- 2 Troy Johnson "Italian Stallion" Riviera Magazine San Diego

MAGAZINES - Drawing or Illustration

- 1 Larry Ashton "Designer Dogs" San Diego Home/Garden Lifestyles Magazine
- 2 Blair Thornley "Say Arf" San Diego Home/Garden Lifestyles Magazine

MAGAZINES - Front Page Cover Design

- 1 Laura Grantham "San Diego Home/Garden Lifestyles July 2008" San Diego Home/Garden Lifestyles Magazine *Judge comment: Creative cover that makes me want to move to San Diego. Cover does a good job of telling the reader what a story is about. It made me want to pick up the magazine.*
- 2 Collette Stefanko "August 2008 Cover" Ranch & Coast Magazine
- 3 Mayté Rodríguez "Mexico Traveler April 2009" Mexico Traveler
- 3 Collette Stefanko "February 2009 Cover" Ranch & Coast Magazine

MAGAZINES - Feature Layout

- 1 Joe Griffin "Spring Dash" San Diego Home/Garden Lifestyles Magazine *Judge comment: Bright, refreshing and retro-new. Pure delight to see.*
- 2 Joe Griffin "May Day" San Diego Home/Garden Lifestyles Magazine *Judge comment: Serene and elegant, the placement of the photos created a perfect environment for the story.*

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - News

- 1 Michael Domine "Barking Up the Right Tree" San Diego Business Journal

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Feature

- 1 Ramona d'Viola "Marvelous Motifs" San Diego Home/Garden Lifestyles Magazine
- 2 Will Gullette "Garden Sanctuary" San Diego Home/Garden Lifestyles Magazine
- 3 David Harrison "On a Whim and A Flair" San Diego Home/Garden Lifestyles Magazine

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PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Photo Essay

- 1 Collette Stefanko "Fire Up the Barbie" Ranch & Coast Magazine
- 2 Collette Stefanko "Artful Inspiration" Ranch & Coast Magazine
- 3 Collette Stefanko "Opening Day, Winning Looks" Ranch & Coast Magazine

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Portrait

- 1 Gillian Flynn "Look Who's Talking - Stick Figure" Riviera Magazine San Diego
- 2 Gary Payne "Zandra Rhodes" San Diego Home/Garden Lifestyles Magazine
- 3 Michael Domine "Orphans of the Drug Industry" San Diego Business Journal

WEBSITES - Overall Use of Design

- 1 Maria Desiderata Montana "San Diego Food Finds" www.sandiegofoodfinds.com *Judge comment: We loved the clean, refreshing and, OK we'll say it, appetizing look of this site. Easy to navigate with lots of information, photos and recipes.*
- 2 SignOnSanDiego.com "SignonSanDiego.com" The San Diego Union-Tribune
- 3 Ron James "www.sduptownnews.com" San Diego Uptown News

WEB SITES - Overall News Site

- 1 SignOnSanDiego.com "SignonSanDiego.com" The San Diego Union-Tribune
- 2 Miriam Raftery "EastCountyMagazine.org" EastCountyMagazine.org
- 3 Barbara Bry "San Diego News Network" SDNN.com

WEB SITES - Overall Entertainment Site

- 1 SignOnSanDiego.com "Sign On San Diego Entertainment Guide" SignOnSanDiego.com
- 2 Diana Saenger "Classic Movie Guide" www.classicmovieguide.com
- 3 Diana Saenger "Review Express" www.reviewexpress.com

WEB SITES - General Interest Site

- 1 Miriam Raftery "EastCountyMagazine.org" EastCountyMagazine.org
- 2 Ron James, Leslie Wolf Branscomb "www.sduptownnews.com" San Diego Uptown News

WEB SITES - Public Service or Consumer Advocacy Site

- 1 Paul Levikow, Steve Walker, DA Web Team "SD County District Attorney's Public Website" San Diego County District Attorney's Office *Judge comment: Clean graphics and easy-to-navigate site. Lots of valuable information readily available to the public.*

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WEB SITES - Integration of Media

- 1 Joanne Faryon, Megan Burke, Ross Ching, Nathan Gibbs "Getting By: From Wall Street to Main Street" KPBS-TV *Judge comment: A fantastic piece of investigative reporting using the website as a platform for a virtual newscast. The team brought together television and radio coverage with written reports, blogs and sidebars to present comprehensive coverage of this important and timely issue. This is integration of media at its best.*
- 2 Alison St. John "Navy Expands In San Diego" KPBS-FM
- 3 Erin Bridges, A.T. Nelson "Infantry Immersion Trainer at Camp Pendleton" The San Diego Daily Transcript

WEB SITES - Blog for/by journalists

- 1 Craig Gustafson, Matthew T Hall "Polblog" The San Diego Union-Tribune *Judge comment: A refreshingly funny take on the day's issues. We loved reading this blog.*
- 2 Joanne Faryon "The True Cost of Healthcare" KPBS.org
- 3 Gloria Penner "Political Fix by Gloria Penner December 3, 2009" KPBS.org

WEB SITES - Topic-based Blog

- 1 Elizabeth Hansen "La Jolla Travel Information" www.lajollatravelinformation.com
- 2 UTStreet.com "Street" SignOnSanDiego.com
- 3 Angie Robert "CMA Today" www.consultmyagent.com

TRADE PUBLICATIONS - Internal Publication

- 1 Francine Phillips "Quest Magazine/La Jolla Country Day School" La Jolla Country Day School *Judge comment: Such a well crafted and useful publication. The cover was killer!*
- 2 Rick Griffin "Campus Scene Newsletter" Campus Scene, Grossmont College
- 2 San Diego Community College District "WE- With Excellence Newsletter February 2009" San Diego Community College District

TRADE PUBLICATIONS - Association/Member publication

- 1 Lynne Friedmann "Science Writers Magazine Winter 2008-2009" National Association of Science Writers *Judge comment: This recently re-designed publication has bright, clean graphics and a fascinating mix of news and features.*
- 2 Martin Kruming "San Diego Lawyer" San Diego Lawyer *Judge comment: We especially like the focus on individuals - how they practice their profession and what they do in their off time. The service stories are geared to the audience, of course, and the photo gallery offers an opportunity to show a lighter side of law.*
- 2 Carlsbad Chamber of Commerce "Carlsbad Business Journal" Carlsbad Chamber of Commerce
- 3 Jodi Cleesattle "Lawyers Club News" Lawyers Club News

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TRADE PUBLICATIONS - Special interest or one-time publications

- 1 Steve Walker, Blaise Nauyokas "SD County District Attorney's 2008 Annual Report" San Diego County District Attorney's Office *Judge comment: First, we liked that no trees were killed to produce the annual report. That said, the information about the DA's office is delivered with clean, inviting graphics.*
- 2 San Diego Community College District "2007-2008 Annual Report to the Community" San Diego Community College District
- 3 Carlsbad Chamber of Commerce "McClellan-Palomar Airport 50th Anniversary" Carlsbad Chamber of Commerce

RADIO - Newscast

- 1 Nick Stoffel, Dwane Brown, Maureen Cavanaugh, Alan Ray "Morning Edition on KPBS" KPBS-FM
- 2 Ed Joyce "KPBS PM Newscast" KPBS-FM
- 3 Ed Joyce "3:30 PM ATC Newscast" KPBS-FM

RADIO - Breaking News

- 1 Cliff Albert, KOGO News Team "F-18 Crash" KOGO *Judge comment: Great blend of first-person reports and professional reporting provided a comprehensive view of an unfolding story, beginning just seconds after impact.*
- 2 Ed Joyce "F-18 Crash" KPBS-FM

RADIO - General News Story

- 1 Ed Joyce "EPA Waiver" KPBS-FM
- 2 Ed Joyce "Medfly" KPBS-FM
- 3 Ed Joyce "Delta Fish" KPBS-FM

RADIO - Enterprise/Investigative Reporting

- 1 Joanne Faryon, Megan Burke "Food Stamps Not Reaching San Diegans who Need Them" KPBS-FM
- 2 Ed Joyce "Water Monitors" KPBS-FM

RADIO - Series

- 1 Phil Farrar "Black America: San Diego Style" KOGO *Judge comment: High energy and entertaining. Especially appreciate the multilayered documentary style.*
- 2 Ed Joyce "H2NO - San Diego Going Dry" KPBS-FM *Judge comment: Would have liked to have some background audio, especially in the intro to each section but these stories are full of well-researched facts and deliver a comprehensive picture of the problems caused by the drought.*

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RADIO - Feature

- 1 Phil Farrar "Moody's Mood for Music" KOGO *Judge comment: Loved the engaging VO, nice documentary-style editing and writing in this story that showed the influence of Moody's music through the years.*
- 2 Beth Accomando "Eisner Awards" KPBS-FM *Judge comment: This story put you there, sharing and experiencing the action of the Eisner Awards.*
- 3 Ed Joyce "Fish Farm" KPBS-FM *Judge comment: Multi-textured story that examines the possibilities and controversy of fish farms.*

RADIO - Use of Sound

- 1 Kevin Finnerty "Paul Newman Remembered" KOGO *Judge comment: Good use of clips from Newman's movies and interviews support the narrative nicely, creating a nice package.*
- 2 Ed Joyce "Ocean Noise" KPBS-FM
- 3 Beth Accomando "Slumdog Millionaire" KPBS-FM

RADIO - Talk/Interview/Call-in Programs

- 1 Rick Amato "Inside the Story With Rick Amato" KCBQ-AM *Judge comment: An important and shocking story. Because of this show, change was affected and possibly lives were saved. The reaction of the congressman was priceless.*
- 2 Jon Elliott, Norman Ellis-Flint, Mike Von der Kret "This is America with Jon Elliott: Epilepsy" San Diego 1700 AM *Judge comment: Well done with good production values and pace. Lots of valuable information is packed into the show.*
- 3 Gayle Lynn Falkenthal "A Talk with Craig Newmark" KCBQ-AM *Judge comment: Fresh and newsy - fun show with lots of good content.*

RADIO - Reviews

- 1 Pat Launer "Killer Joe/Threepenny Opera" KSDS 88.3 FM *Judge comment: Launer's engaging, high-energy voice, the well-paced script and excellently chosen sound clips made these reviews a pleasure to listen to.*
- 2 Beth Accomando "Il Divo Review" KPBS-FM *Judge comment: Accomando's style makes you feel as if you are being let into her private movie world. Good job of describing the movie without giving anything away.*
- 3 Pat Launer "Yank!" KSDS 88.3 FM *Judge comment: See above. I want to see this show!*

RADIO - Specialty Reporting – single report

- 1 Ed Joyce "Beach Water Quality" KPBS-FM *Judge comment: This story brings to light the danger to the public as a result of budget cuts. Good choices for sources and nice editing keep it moving.*
- 2 Ed Joyce "Environment Beat: Quality Cut" KPBS-FM
- 3 Ed Joyce "Waves" KPBS-FM

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TELEVISION - Photography Pre Produced

- 1 Christian Cázares “Nasty Neighbors” KGTV 10News *Judge comment: An active little kid, grownups basically standing around. Not promising visually. But the photographer worked hard on this story and provided plenty of good footage and interesting angles to support the telling of the story.*
- 2 Scott Baird “Recycle Event” XETV-SD6 *Judge comment: Imaginatively and creatively shot. Kept the story moving.*

TELEVISION - Photo Essay

- 1 Michael Spaulding “Picture Day” Channel 4 San Diego *Judge comment: We thought this was going to be good, just from the title. And of course it was. Getting down to the kids' level made the experience of getting school pictures delightful.*
- 2 Jay Conner “JT Raen: The Voice for the Common Toreros Fan” Channel 4 San Diego *Judge comment: Fun footage really made this piece about the most obnoxious sports fan in the world.*
- 3 Jay Conner “The Strasberg Experience” Channel 4 San Diego *Judge comment: The "experience" was really communicated. All the excitement came through the photography and editing.*

TELEVISION - Breaking News

- 1 Steve Fiorina, Doris Lewis “FA-18 Crash” KGTV 10News *Judge comment: Matter of fact telling of this story as it unfolded. We appreciated that care was taken to report only the known facts with no speculation. Once the reporter reached the scene, more details emerged.*

TELEVISION - News Feature Pre Produced

- 1 Felicia Kit, Lauren Reynolds, JW August “Death Row Backlog” KGTV 10News
- 2 Joanne Faryon, Megan Burke, Erica Simpson “Reaction to Obama Win in San Diego” KPBS-TV
- 3 Kristen Castillo “Gold Test” KGTV 10News

TELEVISION - Specialty Reporting – Single Report

- 1 Juliette Vara “Body Solutions” KGTV 10News *Judge comment: Tipped off by employees, the team catches a company in the act of disappearing with customers' down payments for services.*
- 2 Juliette Vara “Baby Tyler” KGTV 10News *Judge comment: Balanced and in-depth coverage of such a sad story.*

TELEVISION - Specialty Reporting – Series

- 1 Jack Gates, Michael Spaulding “Then and Now” Channel 4 San Diego *Judge comment: Great idea - well done technically. All the stories were fun to watch and fascinating information.*
- 2 Kristen Castillo “10 News Consumer” KGTV 10News
- 3 Felicia Kit, Lauren Reynolds, JW August, Christian Cázares “Sunco/Acai Fraud/AMX Casting” KGTV 10News

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TELEVISION - Investigative Reporting – Single Report

1 Felicia Kit, Lauren Reynolds, JW August “Use of Force” KGTV 10News *Judge comment: Lots of background, credible interview subjects and verifiable data make this series about police misconduct compelling and important.*

2 Juliette Vara, Heidi Ortiz “Puppy Mills” KGTV 10News *Judge comment: Not a new story but certainly an important one, excellently done.*

TELEVISION - Investigative Reporting – Series

1 Lauren Reynolds, JW August, Christian Cázares, Felicia Kit, Juliette Vara “Mortgage Fraud” KGTV 10News *Judge comment: Simply terrifying series of reports delivers valuable information while showing the sad toll taken when unscrupulous businesses prey on at-risk homeowners. We wouldn't want to be on the wrong end of this investigative team's cameras.*

TELEVISION - Community Service/Public Affairs Report

1 Joanne Faryon, Waubgeshig Rice, Sharon Heilbrunn, Guillermo Sevilla, Megan Burke, Erica Simpson “Right to Health” KPBS-TV *Judge comment: Wide ranging examination of the healthcare system with focus on how the considerable problems are affecting local citizens.*

2 Kristen Castillo “DTV Test” KGTV 10News *Judge comment: We liked these stories examining the confusion and misinformation surrounding the conversion to DTV. Good job on providing answers and straight information.*

3 Joanne Faryon, Megan Burke, Guillermo Sevilla, Erica Simpson “Agriculture: San Diego's Working Water” KPBS-TV

TELEVISION - Interview/Talk Show

1 Gloria Penner, Hank Crook, Joanne Faryon “San Diego Week” KPBS-TV *Judge comment: Classy, NPR style makes this end-of-the-week review watchable and keeps your interest.*

TELEVISION - Documentary

1 Joanne Faryon, Roland Lizarondo, Megan Burke, Guillermo Sevilla, Erica Simpson “Poverty and Recession in San Diego” KPBS-TV *Judge comment: Well organized and written script supported by compelling interviews and footage make this documentary extremely watchable, even though it's disturbing and sad.*

2 Joanne Faryon, Megan Burke, Erica Simpson, Roland Lizarondo, Guillermo Sevilla “Maxed Out: Consumerism” KPBS-TV *Judge comment: A new car every three years? More Barbie clothes? Wanna go to Disneyland? Charge it! So easy and so dangerous. This documentary thoroughly examines the issue and offers solutions. Well done.*

TELEVISION - Sports Reporting

1 Jay Conner, Jenny Cavnar “A Baseball Dad's Love” Channel 4 San Diego *Judge comment: Beautiful, touching and even refreshing glimpse into the softer side of otherwise tough guys.*

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STUDENT WINNERS

NON-DAILY NEWSPAPERS- Feature

- 1 Christian Gutierrez “Cuba Celebrates 50 Years of Revolution” Southwestern College Sun
- 2 Albert Fulcher “Awakening” Southwestern College Sun

NON-DAILY NEWSPAPERS- Multicultural

- 1 Christian Gutierrez “Mr Morones Goes to Washington” Southwestern College Sun
- 2 Veronica Leyva Eissa “4th Pillar, 9th Month” City Times

NON-DAILY NEWSPAPERS- Arts & Entertainment Reporting

- 1 Roda Marie Catapang “Boldly Going Where They Have Never Been Before” City Times
- 2 Samir Roy “Animal Behavior” City Times
- 3 Samir Roy “City Moves” City Times

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Breaking News

- 1 Mariana Ricalde “Crunch Time” Southwestern College Sun

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - News

- 1 Mark Rojas “A Grave Disagreement” Southwestern College Sun

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Feature

- 1 Christian Gutierrez “A Classic” Southwestern College Sun

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Sports

- 1 Russell Scoffin “In the Zone” Southwestern College Sun
- 2 Russell Scoffin “Up and at 'em” Southwestern College Sun
- 3 Mark Scoffin “Standing on Top of the World” Southwestern College Sun

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Photo Essay

- 1 Christian Gutierrez “Cuba Celebrates 50 Years of Revolution” Southwestern College Sun
- 2 Stephanie Rodriguez “Into South Africa” Southwestern College Sun

PHOTOGRAPHY - NEWSPAPERS AND MAGAZINES - Portrait

- 1 Diana Inocencio “Game Face” Southwestern College Sun

WEB SITES - Overall News Site

- 1 Sonjiala Hotchkiss “sdcitytimes.com” City Times

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COLLEGE NEWSPAPERS - News

- 1 Nate Hipple “Ceremony Marks Special Phase in Construction” City Times *Judge comment: The writer put life into what otherwise could have been a routine story of another campus improvement. The "topping-off ceremony" of the Career Technology Center was well described as was the future significance of the \$72.5-million structure to the coll*
- 2 Whitney Lawrence “Council Denies Boden Disqualification” The Daily Aztec
- 3 Evonne Ermev “All's Fair in Love, War and Politics?” City Times

COLLEGE NEWSPAPERS - Feature

- 1 Christian Gutierrez “Cuba Celebrates 50 Years of Revolution” Southwestern College Sun *Judge comment: Beautifully written and insightful. The judge appreciated the diversity of views of Cuban cities, towns and culture in a relatively short article. Good Work! Good Choice of vivid language.*
- 2 Angela Ang “Urban Farm on City Campus First Ever in San Diego” City Times *Judge comment: Lively, interesting description of innovative inner city project offers a well presented descriptive view with multiple perspectives. Also well written.*
- 3 Almendra Carpizo “Fighting Slavery” Southwestern College Sun *Judge comment: The author captures the reader's attention and holds it with well-chosen vignettes demonstrating the scope of the problem. Well written.*

COLLEGE NEWSPAPERS - Column

- 1 Albert Fulcher “Haters Fail to Dampen New Hope” Southwestern College Sun *Judge comment: Mr Fulcher paints a vivid picture of extremist hate and racism in America but manages to leave us with some hope that the haters will be held within bounds by the very groups they vilify. His argument is persuasive.*
- 1 Angela Van Ostran “Same-sex Couples Need Some Rights” Southwestern College Sun *Judge comment: A fine example of Ms Van Ostran's ability to tap into a strong emotion to evoke a deep response from this reader. At the same time, she delivers a tender message about life, death and memories not spoiled by self-pity.*

COLLEGE NEWSPAPERS - Opinion/Commentary

- 1 Albert Fulcher, John Carter “Lack of Candor Worsens SDSU Admissions Fiasco” Southwestern College Sun *Judge comment: Well-reasoned and articulate.*
- 2 City Times Editorial Board “City Times Editors Respond to Zenger's” City Times
- 3 Heather Richards “Numerous Homeless Build a Tent in the City” City Times

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COLLEGE NEWSPAPERS - Reviews

- 1 Kadhja Bonet “Lee's 'City' is a Layered Sucker Treat” City Times *Judge comment: The writer went into deeper thought than the average review. Gave good comparasons and synopsis of plot.*
- 2 Tom Andrew “State of Play” City Times *Judge comment: Nice style, concise, actually made me want to see the film.*
- 3 Roda Marie Catapang “Anything Better than the Original 'Star Trek', or is there?” City Times *Judge comment: Enjoyed the sense of humor in this piece.*

COLLEGE NEWSPAPERS - Sports

- 1 Almendra Carpizo “Extra Innings” Southwestern College Sun *Judge comment: Engaging story about an interesting man and what makes him special. The story line keeps your attention throughout.*
- 2 John Carter “Women's Cross Country Team Places 3rd in State” Southwestern College Sun *Judge comment: Colorful and attention-grabbing opening paragraph leads into a well-told story.*
- 3 Stacelyn Labio, Almendra Carpizo “Paralympian Guards His Goals” Southwestern College Sun *Judge comment: Well-written story about individual efforts to rise above handicaps and succeed in a difficult field.*

COLLEGE NEWSPAPERS - Photography

- 1 Carlos Maia “Protesting Operation Gatekeeper” City Times
- 2 Carlos Maia “Deo Brown Smashes His Way to Victory” City Times

COLLEGE NEWSPAPERS - Drawing, Illustration or Cartoon

- 1 Michele Suthers “Dublin Square” City Times
- 2 Michele Suthers “Urbanalities” City Times

COLLEGE NEWSPAPERS - Cover design

- 1 David McAtee “4th Pillar, 9th Month” City Times

COLLEGE NEWSPAPERS - Feature story layout

- 1 David McAtee “Trolley Dances” City Times *Judge comment: The design mirrors the energy of the story.*
- 2 Mark Rojas “Cuba Celebrates 50 Years of Revolution” Southwestern College Sun
- 3 Shevaun Brandom “Star Trek” City Times
- 3 Shevaun Brandom “Wolverine/Star Trek” City Times *Judge comment: Bold graphic designs that are gripping. Nice balance of type on the reverse background*

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BEST OF SHOW

Best Daily Newspapers and Web Entry
Brooke Williams, Danielle Cervantes
“Tons of Questions”
The San Diego Union-Tribune

Best Non-Daily Newspapers Entry
Julie Gallant
“Doug Barnhart a Fearless Leader”
San Diego Business Journal

Best Magazines Entry
Wayne Carlson, Phyllis Van Doren, Tom Shess, Dirk Sutro,
Neal Matthews, Leah Olman, Arthur Olman, Leslie Cohen
“2009 Stars of San Diego”
San Diego Home/Garden Lifestyles Magazine

Best Websites Entry
Joanne Faryon, Megan Burke, Ross Ching, Nathan Gibbs
“Getting By: From Wall Street to Main Street – Food Stamps”
KPBS-TV

Best Radio Entry
Cliff Albert, KOGO News Team
“F-18 Crash”
KOGO

Best Television Entry
Lauren Reynolds, JW August,
Christian Cázares, Felicia Kit, Juliette Vara
“Mortgage Fraud”
KGTV 10News